COM 2020 Digital event hosting the 4th International Uranium Conference
Provided by the Metallurgy & Materials Society of CIM
We are still committed to our goals....

DISSEMINATE RESEARCH THROUGH PUBLICATION

RAISE PROFILE OF THE AUTHORS, VOLUNTEERS AND SPONSORS

PROVIDE KNOWLEDGE AND INFORMATION TO THE METALLURGY & MINING COMMUNITY
Providing services to our community and sponsors

- Publish Proceedings
- Live Keynote talks
- On Demand content
Advantages of Digital Audience

- Captive audience, there is a need for at-home learning now
- Capturing a larger audience worldwide
- Capturing an extended audience
- Bringing a larger visibility to authors, presenters and sponsors
Audience

Typical audience for our in-person event is 700 attendees

60% Canada
20% Americas
20% Worldwide

Statistical models show that currently digital events increase audience attendance
Digital Conference visibility

- From home page to in-session advertisement
Sponsorship Pricing-
Visibility pre-event, during, post and forever

Sponsor $2500
- Pre-event: Logo on sponsor page of COM website
- Pre-event: Social media post feature (1) on company - 9,597 followers
- Pre-event: Company logo in Conference news e-blasts to community of over 9000 metallurgy and materials engineers
- In-Session: Logo on Digital Online conference program welcome page
- Post: Logo in CIM Magazine – Thank you, post-conference - OVER 10,000 READERS PER ISSUE

Additional fee to add the following visibility benefits for Digital COM
- Pre-event & Forever: Logo/link COM home page, Blog article LinkedIn to over 9000 audience subscribers and logo in COM Proceedings (visibility is permanent) $5475 ($7975 ttl)
- In Session: E-Poster Sponsor –logo/url at digital poster page +$1575 ($4075 ttl)
- In Session: Ad space next to the session description of online schedule + $2975 ($5475 ttl)
- In Session: Mini-commercial (30 second) video spot prior to each video launch- (this option has limited number of accepted sponsors) + $2075 ($4575 ttl)
- In Session: Sponsor the Live Plenary webcast or Keynotes (this option has limited number of accepted sponsors) + $4975 ($7475 ttl)

Other ideas: Want to be innovative?
Sponsor the Social Page and chat on the digital conference program
Sponsor a “live” coffee break by providing the audience with an activity