



# TRADESHOW PACKAGE

Limited space - Book early!



**The 63rd Annual Conference of Metallurgists**

Presented by the Metallurgy & Materials Society  
of the Canadian Institute of Mining, Metallurgy & Petroleum (MetSoc of CIM)

**August 19-22, 2024**

Halifax Convention Centre,  
Nova Scotia, Canada

# Contents

1. About the event
2. Benefits
3. Trade Show Opportunities
4. Our Audience
5. Who should exhibit
6. Floorplan



# About our conference

The Annual Conference of Metallurgists (COM) is considered the Premier event for metallurgists and materials science professionals in Canada.

**The theme for 2024:**

**Clean Technologies for a  
Materials-Intensive Future**

Hosted by the Metallurgy and Materials Society of the Canadian Institute of Mining, Metallurgy and Petroleum



# What makes COM special?



## Strong Content

MetSoc is renowned for its strong peer-reviewed technical content



## Amazing Visibility

Trade show is focused with guaranteed visibility!



## All-inclusive

Pricing is all inclusive-space rental, wifi, electrical, delegate pass, table and chairs

# Booth Pricing and Inclusions

## About the Exhibit space

- Exhibit spaces are **\$3,095** CDN plus taxes per 10' wide x 10' deep (\$3200 as of April 2)
- Pipe and drape booth, fully carpeted area
- 6' table and 2 chairs, wastebasket
- Standard electrical outlets
- Free Wi-Fi

## About the delegate pass

- One complete delegate pass, including full access to the conference (value \$1,200)
- One full peer-reviewed proceedings download

## Want more?

Options for additional exhibitor passes are available.

For more information, contact [COMexhibit@cim.org](mailto:COMexhibit@cim.org)

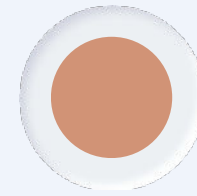
[RESERVE YOUR BOOTH](#)

# Our Audience

- Our conferences host 700-900 delegates, with over 60% from industry and 40% researchers.
- Many long-term member professionals of the industry are returning attendees.
- Large student component for job offers opportunities.

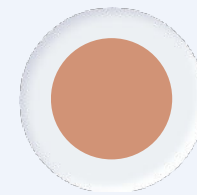


# Who should exhibit



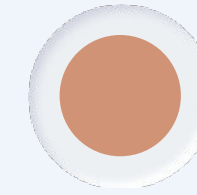
## **If you want visibility**

Companies with new products, talent recruitment needs, or a desire for enhanced brand visibility.



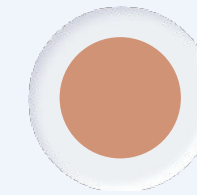
## **If you want to network**

Using your delegate pass on an exhibitor who has a technical background will maximize your Trade Lounge experience for networking and learning.



## **If you want data**

You will collect valuable technical data and industry knowledge to share with your colleagues and organization.

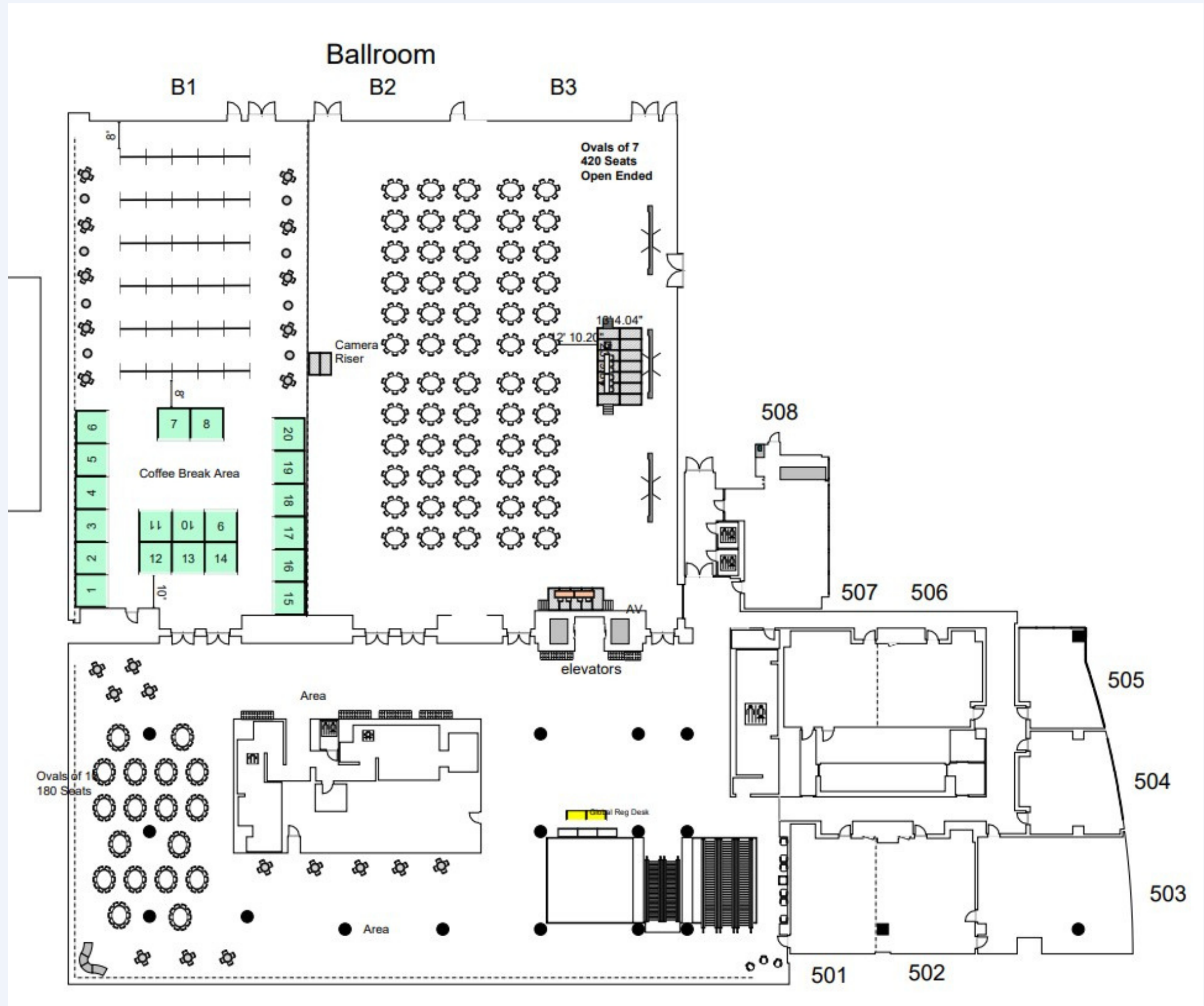


## **If you want flexibility**

Our exhibit is in a prime location near Plenaries, refreshment breaks, registration and posters. Your booth can be left unmanned during programming hours, allowing you to showcase your products/services during peak break times.

# Floorplan

Halifax Convention Centre







# THANK YOU

Let's get the community to meet you!

**Do you have any questions?**

Email Martin Bell at [COMexhibit@cim.org](mailto:COMexhibit@cim.org)

[com.metsoc.org](http://com.metsoc.org)



Provided by the Metallurgy & Materials Society of CIM

