



# SPONSORSHIP PACKAGE

**Where Metallurgy, Minerals and  
Materials practitioners meet!**



**The 63rd Annual Conference of Metallurgists**

Presented by the Metallurgy & Materials Society  
of the Canadian Institute of Mining, Metallurgy & Petroleum (MetSoc of CIM)

**August 19-22, 2024**  
Halifax Convention Centre,  
Nova Scotia, Canada

# Contents

1. About the event
2. MetSoc goals
3. Event program
4. Sponsorship opportunities
5. Benefits
6. Examples of sponsorships



# About the Conference

The Annual Conference of Metallurgists (COM) is considered the Premier event for metallurgists and materials science professionals in Canada.

**COM 2024 will offer networking events, novel & transformational R&D discussions, dynamic panel dialogues, interactive workshops, and more!**

Our conferences host 700-900 delegates, 60% of whom are from industry and 40% are academics. Your company will find the audience it seeks with over 8,500 online subscribers to our newsletter and 8,000+ CIM Magazine distributions.





# Metallurgy & Materials Society Purpose

Opportunities for all



## Disseminate Research

Produce Proceedings and other publications



## Connect with the community

Raise the profile of the authors, volunteers and sponsors



## Advancing and promoting the profession

Provide knowledge and information to the Metallurgy & Mining Community

# Event Program Example

COM - SCHEDULE		MONDAY	TUESDAY	WEDNESDAY	THURSDAY
MORNING			MetSoc AGM	Coffee	Coffee
			PLENARY 2 - JOHN GOODE	PANEL 1 TRAINING & RECRUITING EXTRACTIVE METALLURGISTS	PANEL 2 MANUFACTURING IN CANADA
			Symposia Oral Presentations Coffee break Symposia Oral Presentations	Symposia Oral Presentations Coffee break Symposia Oral Presentations	Symposia Oral Presentations Coffee break Symposia Oral Presentations
			Hosted Section Lunch (\$)	Historical Metallurgy Lunch (\$)   Student Lunch & Learn   or lunch on own	Hydrometallurgy Section Lunch (\$)   Lunch on own
LUNCH			Symposia Oral Presentations Coffee break	Symposia Oral Presentations Coffee break Symposia Oral Presentations	Symposia Oral Presentations Coffee break Symposia Oral Presentations
AFTERNOON	Official opening		BIG IDEAS SESSION	Happy Hour	
	PLENARY - JEFF DAHN				
	WELCOME RECEPTION		Happy Hour   Student Industry Mixer		
EVENING	Past President VIP Night   Student Fun Night		Sponsored Event Night   Pyro Pub Night (\$)	Awards Banquet (\$)	

# Sponsorship at a Glance

This overview is a guide.

We tailor our programs to our partner's visibility goals and budget.

## Advocate & Supporter

Up to \$6,000

Your company is looking to support MetSoc and COM activities with logo visibility. This sponsorship option emphasizes logo placement and consistent visual presence for the audience pre-event, on-site and post-event.

## Community & Social

\$10,000 +

Your company is looking to establish its presence within the industry and connect with the audience to communicate a specific message.

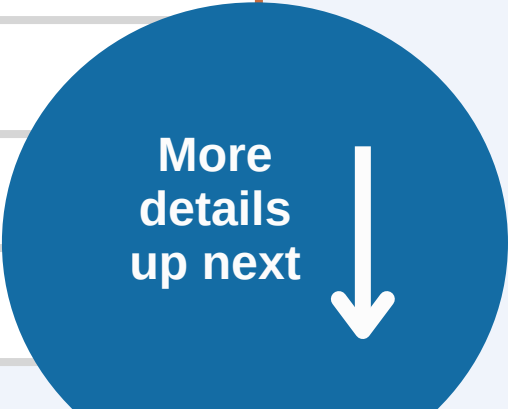
## Content Leader

\$20,000

**The top sponsors of the conference.** Your company aims to build long-term connects with the MetSoc community and want to contribute to advancing research in the field of metallurgy and materials.

# Sponsorship at a Glance

Advocate (non-exclusive)		
General supporter for brand visibility	Branding and logo placement visibility before, during and after COM	\$2,500.00
Supporter - all sponsors receive Advocate visibility (non-exclusive except where indicated)		
Short Course	Courses offered prior to the conference exclusive audience-choose one of 4 topics	\$3,000.00
Preview Room <b>(exclusive)</b>	Authors/presenter's practice room - branded computers & screen (400 potential authors)	\$3,000.00
Re-usable branded water bottles <b>(exclusive)</b>	Water bottles are provided by sponsor (distributed to 700+ delegates at registration)	\$3,000.00
Technical symposium sponsor	Logo on signage at door & in-room screens for 3 days (Choose 1 of 9 symposia)	\$3,500.00
Pyrometallurgy Pub Night (ticketed event)	Networking event offsite featuring cocktails, food and presentations	\$5,000.00
Historical Metallurgy Lunch (ticketed event- <b>exclusive</b> )	Luncheon with featured speaker - Remembrance for F. Habashi & C. Twigge-Molecey	\$5,000.00
General Hosted Lunch <b>(ticketed event-exclusive)</b>	Luncheon offered at significant discount to gather all attendees and learn MetSoc news. Sponsor has the opportunity to do a Sustainability share and welcome at the podium.	\$5,000.00
Hydrometallurgy Lunch (ticketed event)	SOLD OUT: SGS	\$5,000.00
Student "Lunch and Learn"	SOLD OUT: Rio Tinto	\$5,000.00
Registration sponsor	SOLD OUT: BBA	\$5,000.00
Student Industry Mixer sponsor Tuesday	SOLD OUT: Vale & KPM	\$6,000.00



Supporter - all sponsors received Advocate visibility (non-exclusive except where indicated)		
Happy hour sponsor	Monday (Welcome reception), Tuesday, Wednesday	\$6,000.00 (or \$3000 for one day)
Charging stations <b>(exclusive)</b>	Branded Charging stations in Network lounge	\$6,000.00
Coffee/tea break	Tuesday, Wednesday, Thursday in Network lounge	\$6,000.00 (or \$3000 for one day)

Community Sponsor		
Audience Share live at Event (exclusive)	SOLD OUT- <i>EDI, Leadership, Health&amp; Safety</i>	\$10,000.00
Lounges (booth)	Booth space with carpet, table, 2 chairs, wifi, basic electrical and one full delegate pass	\$3095.00 before April 1

Social Sponsor		
Community social engagement	Sponsor supports networking and social engagements such as Happy Hour x 2, Pub night, student-mixer. Additionally the sponsor benefits with a personalized LinkedIn campaign to audience	\$12,000.00

Content Leader		
The premier sponsor of COM <b>(exclusive)</b> Main stage event	Sponsor of thematic of Panel sessions acknowledgement of Chair and sponsor welcome. Big Idea (sold out), Tuesday Plenary, Wednesday Panel and Thursday panel	\$20,000.00

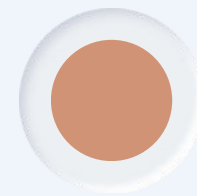
More details up next





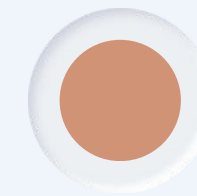
Sponsorship Levels	ADVOCATE SPONSOR \$2,500	SUPPORTER \$3,000- \$6,000	COMMUNITY SPONSOR \$10,000	SOCIAL SPONSOR \$12,000	CONTENT LEADER \$20,000
<b>Pre-COM</b>					
Logo in CIM Magazine	X	X	X	X	X
Social Post	X	X	X	X	X
Logo in Event enews campaigns	X	X	X	X	X
Logo on sponsor page COM	X	X	X	X	X
Email of sponsored event & push		X		X	X
LinkedIn blog x 1				X	X
Logo COM home landing page					X
Email campaign from COMPANY direct to MetSoc audience					X
<b>At COM</b>					
Logo on Sponsorship welcome signage	X	X	X	X	X
Logo on sponsor page mobile app	X	X	X	X	X
Logo at specific event		X	X	X	X
Logo displayed on-screen at all sessions during the event			X	X	X
Speaking to audience opportunity based on sponsorship feature			X		X
Ad feature on the mobile app					X
<b>Post-COM</b>					
Logo in CIM Magazine thank you article	X	X	X	X	X
Logo in the Proceedings					X

# Benefits



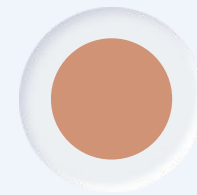
## **Audience**

Engage a target audience



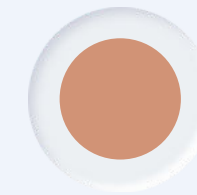
## **Visibility**

Obtain brand visibility



## **Promote**

Promote a new  
product/process



## **Brand image**

Enhance and solidify your  
brand image to the  
community at large

# Your support matters

Sponsorship of this event is an important part of the conference, making it possible for the Metallurgy & Materials Society of CIM to subsidize the event to offer free Proceedings, student activities, and continue to offer to program to our community.

Being a sponsor provides you with various very solid elements of visibility before, during, and after the event.



# Examples of webpages

Your logo can be featured on com.metsoc.org home page, sponsor page and more!

## Sponsors

Thank you to our sponsors for supporting the 61st Conference of Metallurgists (COM 2022)! Click on the logos to head to their website.

### Top Sponsors



Net Zero and Badge Sponsor



"Big Idea" Session Sponsor

### Sponsors



Networking Events & Pyrometallurgy Pub Night Sponsor



Monday Curated Panel Session



Health & Safety Sponsor




## SPONSORS

### Premium Sponsors

Teck  
Platinum Sponsor



Glencore  
Platinum Sponsor



Glencore  
Platinum Sponsor

GLENCORE TECHNOLOGY

Hatch  
Gold Sponsor



# Examples of Social Media

MetSoc has a LinkedIn, Facebook and Twitter account

Brigitte Farah Metsoc • 1st  
Our mission is to serve and connect the global #metallurgy a...  
1mo • 🌐

We would like to thank all of our sponsors for their contribution to making #AnnualCOM a resounding success.  
...see more

Top Sponsors

HATCH sherritt

Sponsors

KPM RioTinto B2B SGS Teck

Supporters

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Media

MINING

COM 2022  
CONFERENCE OF METALLURGISTS  
MET+SOC

Montreal, Quebec  
August 21-24, 2022

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Our mission is to serve and connect the global #metallurgy a...  
1mo • 🌐

MetSoc is proud to present one of our long-lasting partners, Kingston Process Metallurgy Inc. (KPM). The company was founded by Boyd Davis & Alain Roy in 2002 with a mission to help other clients develop new processes and ir ...see more

KPM  
Kingston Process Metallurgy Inc.

COM 2022  
CONFERENCE OF METALLURGISTS  
MET+SOC

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Our mission is to serve and connect the global #metallurgy a...  
6mo • 🌐

@Hatch is a proud Net Zero sponsor for #AnnualCOM 2022! Learn more about the challenges that @Hatch professionals, aka "entrepreneurs with a technical soul", tackle in their pursuit of a better world through positive change:  
<https://www.hatch.com/en>

NET ZERO SPONSOR

HATCH

COM 2022  
CONFERENCE OF METALLURGISTS  
MET+SOC

Montreal, Quebec  
August 21-24, 2022

# Examples of Branding

General logo branding at event



# Examples of On-site





# THANK YOU

Let's get your message to the community!

**Do you have any questions?**

Email Brigitte Farah at [bfarah@cim.org](mailto:bfarah@cim.org)

[com.metsoc.org](http://com.metsoc.org)



Provided by the Metallurgy & Materials Society of CIM

